



KLKN-TV 3240 South 10th Street Lincoln, NE 68502 Main: (402) 434-8000 Billing: (402) 434-8000

## www.klkntv.com

Billing Address:

Smart Media Group Attention: Accounts Payable 1427 Leslie Ave Alexandria, VA 22301

Send Payment To:

KLKN-TV 3240 South 10th Street Lincoln, NE 68502

VOICE							
Property	KLKN-TV						
Invoice #	45305-1	Order #	45305				
Invoice Date	02/27/22	Alt Order #	27674007				
Invoice Month	February 2022	Deal #					
Invoice Period	01/31/22 - 02/14/22	Flight Dates	02/08/22 - 02/14/22				
Advertiser	er Herbster for Governor						
Product	t Order						
Estimate #	208214	208214					
	Account Executive	Katz Washington, D.C.					
	Sales Office	Katz Washing	gton, D.C.				
	Sales Region	National					
	Agency Code						
	Advertiser Code	HRBST					
	Billing Calendar	Broadcast					
	Billing Type	Cash					
	Special Handling						
	Agency Ref						
	Advertiser Ref						
	Product 1 ORDR						
	Product 2						

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 02/08/22	02/08/22	M-F 9a-10a	9a-10a	-T	:30	1	\$25.00	NM	
Weeks:	Start Date 02/07/22	End Date 02/13/22 MTWTFSS -T	Spots/Week 1	<u>Rate</u> \$25.00					
Spots: # Ch 1 KLI				<u>Start/End Time</u> 9a-10a		<u>h Ad-ID</u> 0 снв∟301021	Н		<u>Rate Type</u> \$25.00 NM
2 02/09/22	02/09/22	M-F 9a-10a	9a-10a	W	:30	1	\$25.00	NM	
Weeks:	Start Date 02/07/22	End Date MTWTFSSW	Spots/Week 1	<u>Rate</u> \$25.00					
Spots: <u>#</u> <u>Ch</u> 1 KLI				Start/End Time 9a-10a		<u>h Ad-ID</u> 0 СНВL301021	н		<u>Rate</u> <u>Type</u> \$25.00 NM
3 02/11/22	02/11/22	M-F 9a-10a	9a-10a	F	:30	1	\$25.00	NM	
Weeks: Spots: # Ch	Start Date 02/07/22 Day Air	End Date MTWTFSS 02/13/22F Date Air Time Desc	Spots/Week 1	<u>Rate</u> \$25.00 Start/End Time	Longt	h Ad-ID			Rate Type
1 KLI		/11/22 9:28 AM M-F 9		9a-10a		<u>п Ац-пр</u> 0 СНВL301021	Н		\$25.00 NM
4 02/14/22	02/14/22	M-F 9a-10a	9a-10a	M	:30	1	\$25.00	NM	
Weeks:	Start Date 02/14/22	End Date MTWTFSS 02/20/22 M	Spots/Week 1	<u>Rate</u> \$25.00					
Spots: <u>#</u> <u>Ch</u> 1 KLI				Start/End Time 9a-10a		<u>h</u> <u>Ad-ID</u> 0 снв∟301021	Н		<u>Rate</u> <u>Type</u> \$25.00 NM
5 02/08/22	02/08/22	Ch 8 News Midday M	-F 11a-12p	-T	:30	1	\$60.00	NM	
Weeks:	Start Date 02/07/22	<u>End Date</u> <u>MTWTFSS</u> 02/13/22 -T	Spots/Week 1	<u>Rate</u> \$60.00					
Spots: # Ch 1 KL			ription News Midday M-F	Start/End Time 11a-12p		<u>h</u> <u>Ad-ID</u> 0 ниЕDT23012	2н		<u>Rate</u> <u>Type</u> \$60.00 NM

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.

Station warrants that the broadcast information shown on this invoice was taken from the official program log; we do not discriminate in the sale of TV time and will not accept buys placed with an intent to discriminate on the basis of race or ethnicity.

Send Payment To:



02/07/22

02/13/22

Invoice #	45305-1	Invoice Month	February 2022
Invoice Date	02/27/22	Invoice Period	01/31/22 - 02/14/22
Advertiser	Herbster for Governor		
Product	Order		
Estimate #	208214		

## www.klkntv.com

<u>www.kikntv.com</u>		0 1 1			
Line Start Date End Date Description Start/End Time	MTWTFSS	Spots/ Length Week	Rate	Туре	
6 02/09/22 02/09/22 Ch 8 News Midday M-F 11a-12p	W	:30 1	\$60.00	NM	
, ,		.00	Ψ00.00	14141	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           02/07/22         02/13/22        w         1	<u>Rate</u> \$60.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 KLKN W 02/09/22 11:12 AM Ch 8 News Midday M-F	11a-12p	:30 HNEDT230122	!н		\$60.00 NM
7 02/10/22 02/10/22 Ch 8 News Midday M-F 11a-12p	T	:30 1	\$60.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				
02/07/22 02/13/22T 1	\$60.00	Longth Ad ID			Data Tuna
Spots:         #         Ch         Day         Air Date         Air Time         Description           1         KLKN         Th         02/10/22         11:41 AM Ch 8 News Midday M-F	Start/End Time	Length Ad-ID :30 HNEDT230122	) LI		Rate Type
	11a-12p				\$60.00 NM
8 02/11/22 02/11/22 Ch 8 News Midday M-F 11a-12p	F	:30 1	\$60.00	NM	
Weeks:         Start Date 02/07/22         End Date 02/13/22         MTWTFSS NTFS         Spots/Week NTFS	<u>Rate</u> \$60.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 KLKN F 02/11/22 11:12 AM Ch 8 News Midday M-F	11a-12p	:30 HNEDT230122	!н		\$60.00 NM
·	M			NINA	<b>400.00</b> 1
9 02/14/22 02/14/22 Ch 8 News Midday M-F 11a-12p	M	:30 1	\$60.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           02/14/22         02/20/22         M         1	<u>Rate</u> \$60.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 KLKN M 02/14/22 11:13 AM Ch 8 News Midday M-F	11a-12p	:30 HNEDT230122	!н		\$60.00 NM
10 02/08/22 02/08/22 M-F 4p-5p 4p-5p	-T	:30 2	\$50.00	NM	7*****
10 02/06/22 02/06/22 WI-F 4p-3p 4p-3p	-1	.30 2	\$50.00	INIVI	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           02/07/22         02/13/22         -T         2	<u>Rate</u> \$50.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 KLKN Tu 02/08/22 4:20 PM M-F 4p-5p	4p-5p	:30 CHBL301021H	I		\$50.00 NM
2 KLKN Tu 02/08/22 4:52 PM M-F 4p-5p	4p-5p	:30 HNEDT230122			\$50.00 NM
				NINA	***************************************
11 02/09/22 02/09/22 M-F 4p-5p 4p-5p	W	:30 1	\$50.00	NM	
Weeks:         Start Date 02/07/22         End Date 02/13/22         MTWTFSS - weeks         Spots/Week 1	<u>Rate</u> \$50.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 KLKN W 02/09/22 4:13 PM M-F 4p-5p	4p-5p	:30 CHBL301021F	I		\$50.00 NM
12 02/10/22 02/10/22 M-F 4p-5p 4p-5p	T	:30 2	\$50.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u>	Rate				
02/07/22 02/13/22T 2	\$50.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
2 KLKN Th 02/10/22 4:11 PM M-F 4p-5p	4p-5p	:30 CHBL301021F			\$50.00 NM
1 KLKN Th 02/10/22 4:52 PM M-F 4p-5p	4p-5p	:30 HNEDT230122	!H		\$50.00 NM
13 02/11/22 02/11/22 M-F 4p-5p 4p-5p	F	:30 1	\$50.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				

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\$50.00

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02/20/22

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02/14/22

Invoice #	45305-1	Invoice Month	February 2022
Invoice Date	02/27/22	Invoice Period	01/31/22 - 02/14/22
Advertiser	Herbster for Governor		
Product	Order		
Estimate #	208214		

## www.klkntv.com

WWW.KIKITEV.COTT						Spots/			
_ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
13 02/11/22	02/11/22	M-F 4p-5p	4р-5р	F	:30	1	\$50.00	NM	
Spots: # Ch	<u>Day</u> Air	Date Air Time [	<u>Description</u>	Start/End Time	Lengt	n Ad-ID			Rate Type
1 KLI	KN F 02/	11/22 4:48 PM N	Л-F 4p-5p	4p-5p	:3	) СНВL301021	Н		\$50.00 NM
14 02/14/22	02/14/22	M-F 4p-5p	4p-5p	M	:30	2	\$50.00	NM	
Weeks:	Start Date 02/14/22	End Date MTWT		<u>Rate</u> \$50.00					
Spots: # Ch			<del>-</del>	Start/End Time	l enat	n Ad-ID			Rate Type
2 KLI		/14/22 4:12 PM N		4p-5p		) CHBL301021	Н		\$50.00 NM
1 KLI		/14/22 4:53 PM N		4p-5p		) HNEDT23012			\$50.00 NM
15 02/08/22	02/08/22			-T	.20	3	\$75.00	NM	,
		Good Morning Ar		•	:30	<u> </u>	\$75.00	INIVI	
Weeks:	Start Date 02/07/22	End Date MTWT 02/13/22 -T	_	<u>Rate</u> \$75.00					
Spots: # Ch	<u>Day</u> <u>Air</u>	Date Air Time	<u>Description</u>	Start/End Time	Lengt	n Ad-ID			Rate Type
2 KLI	KN Tu 02/	/08/22 7:49 AM (	Good Morning America	7a-9a	:3	) HNEDT23012	2н		\$75.00 NM
1 KLI	KN Tu 02/	/08/22 8:10 AM (	Good Morning America	7a-9a	:3	СНВL301021	Н		\$75.00 NM
3 KLI	KN Tu 02/	08/22 8:53 AM 0	Good Morning America	7a-9a	:3	) HNEDT23012	2н		\$75.00 NM
16 02/09/22	02/09/22	Good Morning Ar	nerica 7a-9a	W	:30	3	\$75.00	NM	
Weeks:	Start Date	End Date MTWT	FSS Spots/Week	<u>Rate</u>					
	02/07/22	02/13/22W-	3	\$75.00					
Spots: # Ch			<u>Description</u>	Start/End Time	<u>Lengt</u>	n <u>Ad-ID</u>			Rate Type
3 KLI			Good Morning America	7a-9a	:3	) HNEDT23012	2н		\$75.00 NM
2 KLI			Good Morning America	7a-9a	:3	) СНВL301021	Н		\$75.00 NM
1 KLI	KN W 02/	09/22 8:59 AM 0	Good Morning America	7a-9a	:3	) HNEDT23012	2н		\$75.00 NM
17 02/10/22	02/10/22	Good Morning Ar	nerica 7a-9a	T	:30	3	\$75.00	NM	
Weeks:	Start Date	End Date MTWT	_	Rate					
	02/07/22	02/13/22T		\$75.00					
Spots: # Ch				Start/End Time		n <u>Ad-ID</u>			Rate Type
2 KLI			Good Morning America	7a-9a		CHBL301021			\$75.00 NM
1 KLI			Good Morning America	7a-9a		) HNEDT23012			\$75.00 NM
3 KLI	KN Th 02/	10/22 8:47 AM (	Good Morning America	7a-9a	:3	) СНВL301021	H		\$75.00 NM
18 02/11/22	02/11/22	Good Morning Ar	nerica 7a-9a	F	:30	3	\$75.00	NM	
Weeks:	Start Date	End Date MTWT		Rate					
Snote: # Ch	02/07/22	02/13/22		\$75.00 Start/End Time	Longt	n Ad-ID			Pata Tuna
Spots: # Ch				Start/End Time		1 <u>Ad-ID</u> ) HNEDT23012	2⊔		Rate Type
1 KLI			Good Morning America Good Morning America	7a-9a		) CHBL301021			\$75.00 NM \$75.00 NM
3 KLI			· ·	7a-9a					
2 KLI		/11/22 8:44 AM (	Good Morning America	7a-9a	:3	) HNEDT23012	<b>∠</b> П		\$75.00 NM
19 02/14/22	02/14/22	Good Morning Ar	nerica 7a-9a	M	:30	3	\$75.00	NM	
Weeks:	Start Date	End Date MTWT	FSS Spots/Week	<u>Rate</u>					

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\$75.00

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02/20/22

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02/14/22

Invoice #	45305-1	Invoice Month	February 2022
Invoice Date	02/27/22	Invoice Period	01/31/22 - 02/14/22
Advertiser	Herbster for Governor		
Product	Order		
Estimate #	208214		

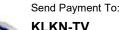
## www.klkntv.com

WWW.KIKITEV.COTT						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
19 02/14/22	02/14/22	Good Morning America	7a-9a	M	:30	3	\$75.00	NM	
Spots: # Ch	-	Date Air Time Descrip		Start/End Time	Lengt	h Ad-ID			Rate Type
2 KLł		7:55 AM Good N	•	7a-9a		0 HNEDT230			\$75.00 NM
1 KL		14/22 8:09 AM Good M	•	7a-9a		0 CHBL3010			\$75.00 NM
3 KLI	KN M 02/	14/22 8:54 AM Good N	Norning America	7a-9a	:3	0 HNEDT230	)122н		\$75.00 NM
20 02/12/22	02/12/22	Good Morning America at	S 7a-9a	S-	:30	2	\$50.00	NM	
Weeks:	Start Date 02/07/22	End Date MTWTFSSS-	Spots/Week 2	<u>Rate</u> \$50.00					
Spots: # Ch	Day Air	Date Air Time Descrip	otion_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KL	-		Morning America Sat	7a-9a	:3	0 HNEDT230	)122н		\$50.00 NM
2 KLł	KN Sa 02/		Morning America Sat	7a-9a	:3	O CHBL3010	)21H		\$50.00 NM
21 02/13/22	02/13/22	Good Morning America	S 7a-8a	S	:30	1	\$50.00	NM	
Weeks:	Start Date 02/07/22	End Date MTWTFSS 02/13/22S	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	<u>vtion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KL	KN Su 02/	7:59 AM Good N	Morning America Su	7a-8a	:3	0 HNEDT230	)122н		\$50.00 NM
22 02/13/22	02/13/22	This Week	8a-9a	S	:30	1	\$75.00	NM	
Weeks:	Start Date 02/07/22	End Date MTWTFSS 02/13/22S	Spots/Week 1	<u>Rate</u> \$75.00					
Spots: # Ch			•	Start/End Time	Lenat	h Ad-ID			Rate Type
1 KL				8a-9a		<u>лиль</u> 0 снв∟3010	)21H		\$75.00 NM
23 02/08/22	02/08/22	Ch 8 News 5p M-F	5p-530p	-T	:30	1	\$125.00	NM	
Weeks:	Start Date 02/07/22	End Date MTWTFSS 02/13/22 -T	Spots/Week 1	<u>Rate</u> \$125.00					
Spots: # Ch			otion_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KL	KN Tu 02/	08/22 5:24 PM Ch 8 No	ews 5p M-F	5p-530p	:3	O CHBL3010	)21H		\$125.00 NM
24 02/09/22	02/09/22	Ch 8 News 5p M-F	5p-530p	W	:30	1	\$125.00	NM	
Weeks:	Start Date 02/07/22	End Date MTWTFSS 02/13/22W	Spots/Week 1	<u>Rate</u> \$125.00					
Spots: # Ch			<u>otion</u>	Start/End Time	<u>Len</u> gt	h Ad-ID			Rate Type
1 KL	KN W 02/	09/22 5:13 PM Ch 8 No	ews 5p M-F	5p-530p	:3	0 HNEDT230	)122н		\$125.00 NM
25 02/11/22	02/11/22	Ch 8 News 5p M-F	5p-530p	F	:30	1	\$125.00	NM	
Weeks:	Start Date 02/07/22	End Date MTWTFSS 02/13/22F	Spots/Week 1	<u>Rate</u> \$125.00					
Spots: # Ch				Start/End Time	Lenat	h Ad-ID			Rate Type
1 KL	-	/11/22 5:28 PM Ch 8 No	<del></del>	5p-530p	_	0 HNEDT230	)122н		\$125.00 NM
26 02/14/22	02/14/22	Ch 8 News 5p M-F	5p-530p	M	:30	1	\$125.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					

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\$125.00

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Invoice #	45305-1	Invoice Month	February 2022
Invoice Date	02/27/22	Invoice Period	01/31/22 - 02/14/22
Advertiser	Herbster for Governor		
Product	Order		
Estimate #	208214		

34 02/10/22

02/10/22

Jimmy Kimmel

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www.klkntv.com					
		Spots/			
Line Start Date End Date Description Start/E	nd Time MTWTFSS	Length Week	Rate	Type	
26 02/14/22 02/14/22 Ch 8 News 5p M-F 5p-530	р М	:30 1	\$125.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 KLKN M 02/14/22 5:23 PM Ch 8 News 5p M	·	:30 CHBL301	021H		\$125.00 NM
	· ·				Ţ
27 02/08/22 02/08/22 Ch 8 Eyewitness News 6 6p-630 p	•	:30 1	\$225.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spot           02/07/22         02/13/22         -T	<u>s/Week</u> <u>Rate</u> 1 \$225.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 KLKN Tu 02/08/22 6:08 PM Ch 8 Eyewitness		:30 HNEDT23	0122н		\$225.00 NM
·		00 1	<b>\$005.00</b>	N 18 4	
28 02/09/22 02/09/22 Ch 8 Eyewitness News 6 6p-630 p		:30 1	\$225.00	NM	
Weeks:         Start Date 02/07/22         End Date 02/13/22         MTWTFSS Note         Spot Note	<u>s/Week</u> <u>Rate</u> 1 \$225.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 KLKN W 02/09/22 6:09 PM Ch 8 Eyewitness		:30 CHBL301	021н		\$225.00 NM
·		00 4	<b>#005.00</b>	NIN 4	
29 02/10/22 02/10/22 Ch 8 Eyewitness News 6 6p-630 p	р1	:30 1	\$225.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spot</u>	s/Week Rate				
02/07/22 02/13/22T	1 \$225.00				D . T
Spots: # Ch Day Air Date Air Time Description	Start/End Time		02111		Rate Type
1 KLKN Th 02/10/22 6:22 PM Ch 8 Eyewitness	News 6p 6p-630p	:30 CHBL301	JZ IH		\$225.00 NM
30 02/11/22 02/11/22 Ch 8 Eyewitness News 6 6p-630 p	pF	:30 1	\$225.00	NM	
Weeks:         Start Date 02/07/22         End Date 02/13/22         MTWTFSS Spot 02/13/22         Spot 02/13/22	<u>s/Week</u> <u>Rate</u> 1 \$225.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 KLKN F 02/11/22 6:11 PM Ch 8 Eyewitness		:30 CHBL301	021H		\$225.00 NM
		:30 1	\$225.00	NM	
31 02/14/22 02/14/22 Ch 8 Eyewitness News 6 6p-630 p	р м	.30 1	\$225.00	INIVI	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spot</u>	s/Week Rate				
02/14/22 02/20/22 M	1 \$225.00				D . T
Spots: # Ch Day Air Date Air Time Description  1 KLKN M 02/14/22 6:14 PM Ch 8 Evewitness	Start/End Time	Length Ad-ID :30 HNEDT23	012211		<u>Rate</u> <u>Type</u> \$225.00 NM
1 KLKN M 02/14/22 6:14 PM Ch 8 Eyewitness		.30 HNED123	JIZZH		\$225.00 NW
32 02/08/22 02/08/22 Jimmy Kimmel 1035p-	1135p -T	:30 1	\$50.00	NM	
Weeks:         Start Date 02/07/22         End Date 02/13/22         MTWTFSS Spot 02/13/22         Spot 02/13/22	<u>s/Week</u> <u>Rate</u> 1 \$50.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 KLKN Tu 02/08/22 11:06 PM Jimmy Kimmel	1035p-1135p	:30 CHBL301	021H		\$50.00 NM
33 02/09/22 02/09/22 Jimmy Kimmel 1035p-	1135pW	:30 1	\$50.00	NM	
- 00 02/00/22 02/00/22 3iiiiiiy Niiiiiiei 1033β-	w	.50 1	ψ30.00	INIVI	
	s/Week Rate				
02/07/22 02/13/22w Spots: <u># Ch Day Air Date Air Time Description</u>	1 \$50.00 <u>Start/End Time</u>	Length Ad-ID			Rate Type
1 KLKN W 02/09/22 11:05 PM Jimmy Kimmel	1035p-1135p	:30 HNEDT23	0122н		\$50.00 NM
1					

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---T---

:30

1

\$50.00

NM

1035p-1135p

Station warrants that the broadcast information shown on this invoice was taken from the official program log; we do not discriminate in the sale of TV time and will not accept buys placed with an intent to discriminate on the basis of race or ethnicity.



Invoice #	45305-1	Invoice Month	February 2022
Invoice Date	02/27/22	Invoice Period	01/31/22 - 02/14/22
Advertiser	Herbster for Governor		
Product	Order		
Estimate #	208214		

## www.klkntv.com

www.kikntv.com						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
Weeks:	Start Date 02/07/22	End Date MTWTFSS 02/13/22T	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # Ch				Start/End Time		th Ad-ID	1111		Rate Type
	(N Th 02			1035p-1135p	:3	30 CHBL30102	TH.		\$50.00 NM
35 02/11/22	02/11/22	Jimmy Kimmel		F	:30	1	\$50.00	NM	
Weeks:	Start Date 02/07/22	02/13/22F	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # Ch 1 KL				Start/End Time		th <u>Ad-ID</u> 30 CHBL30102	)1u		Rate Type
		/11/22 11:06 PM Jimmy		1035p-1135p					\$50.00 NM
36 02/14/22	02/14/22	Jimmy Kimmel	1035p-1135p	M	:30	1	\$50.00	NM	
Weeks:	Start Date 02/14/22	End Date MTWTFSS M	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
1 KL	KN M 02	/14/22 11:05 PM Jimmy	y Kimmel	1035p-1135p	:3	30 CHBL30102	?1н		\$50.00 NM
37 02/08/22	02/08/22	Ch 8 News at 10p M-F	10p-1035p	-T	:30	1	\$250.00	NM	
Weeks:	Start Date 02/07/22	End Date MTWTFSS 02/13/22 -T	Spots/Week 1	<u>Rate</u> \$250.00					
Spots: # Ch	<u>Day</u> Air			Start/End Time	Leng	th Ad-ID			Rate Type
1 KLF	KN Tu 02	/08/22 10:34 PM Ch 8 N	News at 10p M-F	10p-1035p	:3	0 HNEDT2301	.22н		\$250.00 NM
38 02/09/22	02/09/22	Ch 8 News at 10p M-F	10p-1035p	W	:30	1	\$250.00	NM	
Weeks:	Start Date 02/07/22	End Date MTWTFSS 02/13/22w	Spots/Week 1	<u>Rate</u> \$250.00					
Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
1 KL	KN W 02	/09/22 10:22 PM Ch 8 N	News at 10p M-F	10p-1035p	:3	30 CHBL30102	?1H		\$250.00 NM
39 02/10/22	02/10/22	Ch 8 News at 10p M-F	10p-1035p	T	:30	1	\$250.00	NM	
Weeks:	Start Date 02/07/22	End Date MTWTFSST	Spots/Week 1	<u>Rate</u> \$250.00					
Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
1 KL	KN Th 02	/10/22 10:16 PM Ch 8 N	News at 10p M-F	10p-1035p	:3	0 HNEDT2301	.22н		\$250.00 NM
40 02/11/22	02/11/22	Ch 8 News at 10p M-F	<sup>:</sup> 10p-1035p	F	:30	2	\$250.00	NM	
Weeks:	Start Date 02/07/22	End Date MTWTFSSF	Spots/Week 2	<u>Rate</u> \$250.00					
Spots: # Ch	<u>Day Air</u>		<del></del>	Start/End Time		th Ad-ID			Rate Type
2 KLF			News at 10p M-F	10p-1035p		0 CHBL30102			\$250.00 NM
1 KLF	KN F 02	/11/22 10:33 PM Ch 8 N	News at 10p M-F	10p-1035p	:3 	0 HNEDT2301	LZ ZH		\$250.00 NM
41 02/14/22	02/14/22	Ch 8 News at 10p M-F	10p-1035p	M	:30	1	\$250.00	NM	
Weeks:	Start Date 02/14/22	End Date MTWTFSS 02/20/22 M	Spots/Week 1	<u>Rate</u> \$250.00					
Spots: # Ch	Day Air		•	Start/End Time	Lena	th Ad-ID			Rate Type
1 KL			News at 10p M-F	10p-1035p		0 HNEDT2301	L22H		\$250.00 NM

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Send Payment To:



Invoice #	45305-1	Invoice Month	February 2022
Invoice Date	02/27/22	Invoice Period	01/31/22 - 02/14/22
Advertiser	Herbster for Governor		
Product	Order		
Estimate #	208214		

## www.klkntv.com

0	<b>.</b>	5	0			Spots/	5.4	_	
Line Start Date		Description				Week	Rate	Туре	
41 02/14/22	02/14/22	Ch 8 News at 10p M-F	10p-1035p	M	:30	1	\$250.00	NM	
42 02/08/22	02/08/22	M-F 630p-7p	630p-7p	-T	:30	1	\$175.00	NM	
Weeks:	Start Date 02/07/22	End Date MTWTFSS 02/13/22 -T	Spots/Week 1	<u>Rate</u> \$175.00					
Spots: # Ch	<u>Day</u> <u>Air</u>	Date Air Time Descript	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KLKN Tu 02/08/22 6:51 PM M-F 630p-7p		630p-7p	:3	O CHBL3010	21н		\$175.00 NM		
43 02/09/22	02/09/22	M-F 630p-7p	630p-7p	W	:30	1	\$175.00	NM	
Weeks:	Start Date 02/07/22	End Date MTWTFSS 02/13/22w	Spots/Week 1	<u>Rate</u> \$175.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 KL	1 KLKN W 02/09/22 6:45 PM M-F 630p-7p		630p-7p	:3	:30 HNEDT230122H			\$175.00 NM	
44 02/10/22	02/10/22	M-F 630p-7p	630p-7p	T	:30	1	\$175.00	NM	
Weeks:	Start Date 02/07/22	End Date MTWTFSS 02/13/22T	Spots/Week 1	<u>Rate</u> \$175.00					
Spots: # Ch		Date Air Time Descrip	•	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KL		/10/22 6:56 PM M-F 630		630p-7p	:3	0 HNEDT230	122H		\$175.00 NM
45 02/14/22	02/14/22	M-F 630p-7p	630p-7p	M	:30	1	\$175.00	NM	
Weeks:	Start Date 02/14/22	End Date MTWTFSS 02/20/22 M	Spots/Week 1	<u>Rate</u> \$175.00					
Spots: # Ch		Date Air Time Descrip	•	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KL	1 KLKN M 02/14/22 6:56 PM M-F 630p-7p		630p-7p	:3	:30 CHBL301021H			\$175.00 NM	
46 02/10/22	02/10/22	Thursday Prime Other	8:00 PM-10:00 PM	T	:30	1	\$300.00	NM	
Weeks:	Start Date 02/07/22	End Date MTWTFSS 02/13/22T	Spots/Week 1	<u>Rate</u> \$300.00					
Spots: # Ch			· ·	Start/End Time	l enat	h Ad-ID			Rate Type
	(N Th 02		y Prime Other			<u>лиль</u> 0 снв∟3010	21н		\$300.00 NM
47 02/11/22	02/11/22	Friday Prime Other	8:00 PM-10:00 PM	F	:30	1	\$225.00	NM	
Weeks:	Start Date 02/07/22	End Date MTWTFSS 02/13/22F	Spots/Week 1	<u>Rate</u> \$225.00					
Spots: # Ch			•	Start/End Time	Lenat	h Ad-ID			Rate Type
1	(N F 02		<del></del>	8:00 PM-10:00 F	_	0 HNEDT230	122н		\$225.00 NM
				Total Spots		52			

## **Payment Terms 30 Days**

 Gross Total
 \$6,750.00

 Agency Commission
 \$1,012.50

 Net Amount Due
 \$5,737.50

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Send Payment To:

KLKN-TV
3240 South 10th Street
Lincoln, NE 68502

Invoice # 45305-1 Invoice Month February 2022
Invoice Date 02/27/22 Invoice Period 01/31/22 - 02/14/22
Advertiser Herbster for Governor
Product Order
Estimate # 208214

www.klkntv.com

Invoice Balance as of 03/01/22 11:55:06 AM CT

\$0.00

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